

## AMCA June Show Synopsis

From: **AMCA** (AMCAHQ@comcast.net)  
Sent: Mon 7/09/12 7:56 PM  
To: amcahq@comcast.net

Hi All, I hope you had a safe & wonderful 4<sup>th</sup> of July Celebration! God Bless America!

I want to apologize that this email has taken so long to get to you, but the story remains unchanged from the past 11 Shows. We continue to grow in membership, attendance and as a result popularity...hummm! I wonder why? Because your AMCA Show offers a venue where collectors, dealers, and the public can buy, sell and trade quality militaria without having to wade through aisles of "the other stuff" you typically find at gun shows, which tends to make parts of it seem more like a flea market atmosphere. Think so?

So here we go! Summer Show attendance is up for the 6<sup>th</sup> straight year! It may not have seemed that way to some, however on Saturday we had approximately 600 and Sunday 110 paid attendees and that was on a compressed Sunday schedule (10am-4pm). After 2pm we stopped charging.

Statistically I believe we are ahead of the curve in growth when compared to other Shows from a "start-up" perspective...like a manufacturing business model in comparison. There's generally several phases; management/organization, concept development, design, prototyping, testing, and production. I think we are in Production! However, we will certainly revisit each of the other phases as we prepare for our January 2013 event and adjust our focus/energy where necessary. Thanks to all of you....your AMCA Show is now an event that rivals others and deserves real consideration for those contimplating which Shows to attend.

Many thanks to Lee Whalen (RM 91) for his role in coordinating the for both Col. Thorsness and the Mobile VET Center to be with us....AMCA took Col. Thorsness to Lunch Saturday, joined by Bob Jaques and Frank Parker. Both Bob & Frank assisted with the flags and set up for Col. Thorsness. He said he had a wonderful time, had many conversations with those present that will long be remember and sold a number of his books. Hope you got one! The VET Center also had a number of Combat Veterans stop by which made their trip up from Birmingham very worthwhile.

We added 12 new member and had 6 membership renewals. Please welcome Randy Jones of New Hope, AL ( WWII Rifles), Mike Seibert of Huntsville (M1's, 1911's & Carbines),Tillman Baker of Phil Campbell, AL (U.S. & British), Bill Barnett of Booneville, MS ( WWII Militaria), Chanchai Kaewim of Huntsville ( WWI & WWII Militaria), Ronnie Townes of Nashville, TN (WWI & WWII Edged Weapons/Pistols), Jim Culberson of Melbourne, FL (Civil War-Vietnam all Militaria), Ray Stubblefield of Corinth, MS (General), Doug Hoskins of Madison, AL (General)Mike Blus of Sevierville, TN (General), Terry Smith of Wetumpka, AL (WWI & WWII all Militaria), Bob Ziccardi of Richmond, VA (WWII Militaria), and Ronnie Erwin of Columbia, TN (General).

Our 1<sup>st</sup> Place Display Award went to Trey Stencil for his Japanese Paratrooper Display, 2<sup>nd</sup> Place went to John

Guenther and his Rare P38 Pistols and 3<sup>rd</sup> Place went to Culver Johnson for his WWII German Dinnerware Collection. Thanks to everyone that took the time to prepare a display. I will have one in January! Will you?

I haven't gotten a reading from Boy Scout Troop 361 on how well they did, however we are grateful for their continued support. They did arrange to have Scouts available on Friday to assist with unloading and set-up. I know the boys enjoyed meeting and talking with Col. Thorsness. I'm certain we will see them in January.

Thank You for your support and participation. If you have any suggestions that you wish to be considered please pass them along. See you all in Huntsville on the 19<sup>th</sup> & 20<sup>th</sup> of January 2013.

**ONE FINAL ANNOUNCEMENT "EFFECTIVE IMMEDIATELY" THE AMCA EMAIL ADDRESS IS**  
[AMCAHQ@COMCAST.NET](mailto:AMCAHQ@COMCAST.NET) Please note this change for all your future correspondence. Thx.

Best regards,

Tom